

LAXMAN HAMPIHOLI

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EDUCATION

Ramaiah University of Applied Sciences
B.Des in Interaction Design / CGPA: 8.68/10

Bengaluru, India

WORK EXPERIENCE

ScaleYou

Founding Designer

Bengaluru, India

Jan 2023 – Present

- Led product design from **0→1 over 3+ years**, growing ScaleYou from an early concept into a live education platform deployed across **2 institutions and 250+ students**.
- Designed and shipped **15+ major product capabilities and 500+ production screens** across web and mobile, including OMR analysis, student performance insights, class analytics, exam management, automated reporting, and administrative workflows.
- Designed the end-to-end **exam-to-insight workflow** used across **15+ institutional exams**, processing **3,000+ student responses** and generating **1,500+ performance reports and insights** for students and faculty.
- Reduced the time required to move from completed exams to actionable student insights by approximately **85%**, replacing fragmented OMR and traditional approaches.
- Owned the complete product lifecycle—**research, product strategy, UX, prototyping, developing, QA, and iteration**

MediBuddy

Product Design Intern

Bengaluru, India

Jun 2024 – Sep 2024

- Rebuilt the brand's iconography system from the ground up, cutting design inconsistencies by **45%** and production errors by **75%**.
- Led design and launch of the **MediBuddy AI** website, turning complex medical AI features into user journeys people could actually follow.
- Built high-fidelity interactive prototypes for high-traffic healthcare modules, shortening feedback loops and speeding up developer handoff.
- Iterated across 3+ rounds of stakeholder and usability reviews under real production constraints.

Designare

Community Manager

Bengaluru, India

Nov 2025 – Present

- Help run a **95,000+** member design community: networking initiatives, discussions, and events for designers across domains.
- Led **Pixel Party** and **Design Domination** (Jan 2026), pulling in **500+ registrations** and connecting designers across Bangalore.
- Shaped event concepts, themes, and formats to keep participation and turnout strong.

Competi

Freelance Product Designer

Remote

Mar 2025 – Nov 2025

- Designed the pitch deck that helped the founders close **\$500,000** in initial funding, by making the product vision and value prop land clearly.
- Turned early, abstract founder ideas into structured UI and interaction flows for a Discord-native, chat- and bot-driven product.

SKILLS

Design: Design systems, Prototyping, Motion design, 3D, Visual/brand design, Design-engineering handoff,

Build: Next.js, React, TypeScript, Tailwind, Git